

**Table 4.2** Summary of the Three Measures of Central Tendency

Measure of Central Tendency			
	Mean	Median	Mode
<b>Definition</b>	Average number	Middle number	Most frequent number(s)
<b>Appropriate for</b>	Scale data	Ordinal and scale data	Nominal, ordinal, and scale data
<b>Weakness</b>	Influenced by extreme scores		Uses only two numbers in its calculation